

BIRCH CREEK MUSIC PERFORMANCE CENTER, INC.

2012 SPONSORSHIP FACTS

By becoming a Birch Creek Concert Sponsor, you are supporting the growth and development of many of the best young musicians in the country. In return, students, faculty and our concert audiences take note of your support of Birch Creek.

Sponsors receive...

- Tax acknowledgement for the tax-deductible portion of your sponsorship
- Invitation to Opening Night concert and reception
- Recognition in press and promotional materials, including mention in our Birch Notes Newsletter, which is mailed to over 6,000 patrons
- Your business logo or name printed in Birch Creek's season Program Book, handed out at every concert to roughly 6,000 concertgoers
- On the evening of your concert, an announcement of your sponsorship from the stage, and listing on posters displayed at the entrances to the Dutton Concert Barn, as well as printed acknowledgement in the evening's Program insert
- On the evening of your concert, complimentary concert tickets and reserved seating
- The opportunity to have your photograph taken with a Birch Creek Program Director or Faculty Member on your sponsorship evening
- A link to your business Web site from Birch Creek's Web page
- Invaluable good will for your visible support of Birch Creek's programs for promising young students

Sponsorship Rates

• Sponsor the performances for an entire 2-week session		<u>Comp. Tickets</u>
▪ <i>Symphony or Percussion</i>	\$ 3,800.00	16
▪ <i>Jazz I or Jazz II</i>	\$ 4,450.00	16
• Sponsor a week of performances (4-night schedule)	\$ 2,250.00	12
• Sponsor a week of performances (3-night schedule)	\$ 1,900.00	10
• Sponsor a Saturday night concert	\$ 1,050.00	8
• Sponsor a <i>Jazz in Juniper</i> or <i>STARZ</i> concert	\$ 1,050.00	8
• Sponsor a Friday night concert	\$ 650.00	6
• Sponsor a Wednesday or Thursday night concert	\$ 450.00	4

Contact Kaye Wagner, Executive Director
Phone: (920) 868-3763 • e-mail: kaye@birchcreek.org

Corporate sponsorships are being sought for each session; therefore multiple sponsorships for each concert are possible. The sponsor may share costs with another organization, or Birch Creek may schedule more than one sponsor each evening. The above sponsorship plans may be adjusted to fit the needs of an interested sponsor. For example, some corporations have preferred to sponsor 4 Thursdays or 3 Fridays, etc.

Birch Creek is a 501(c)(3) non-profit corporation
Sponsorships may be tax deductible to the extent permitted by law
Thank you for your support!