



2012 SEASON PROGRAM
ADVERTISING CONTRACT

Need Help?

Cathy Knipfer at Birch Creek - (920) 868-3763
Technical questions: Julie Ploor at DC Printing - (920) 743-7339

MAIL TO: Birch Creek
Cathy Knipfer
P.O. Box 230
Egg Harbor, WI 54209-0230

FAX TO: 920-868-1643
DROP OFF: 3821 County E
3 miles east of Egg Harbor
Monday - Friday, 9am - 4pm

DEADLINES: Contract: Friday, February 3, 2012 - Mail to Birch Creek at address above.
Ad & Payment: Friday, April 13, 2012 - Provide your ad in electronic format (see reverse side for technical requirements) either on disk or by e-mail. Send full payment to Birch Creek.

Please print clearly

Advertiser _____
Contact Name _____
Mailing Address _____ Summer Address _____
(if different) _____
Telephone _____ Fax _____ E-mail _____

Please reserve the following advertising space for the 2012 Birch Creek Season Program Book
See reverse side for ad sizes.

- Outside Back Cover - color \$795
Inside Front Cover - color \$735 \$695
Inside Back Cover - color \$735 \$695
Full Page \$590
1/2 Page Horizontal \$370
1/2 Page Vertical \$370
1/3 Page Horizontal \$315
1/3 Page Vertical \$315
1/4 Page Horizontal \$255
1/4 Page Vertical \$255
1/6 Page Square \$220



- Please repeat my 2011 ad with no changes
Advertising materials in acceptable electronic format are enclosed
Advertising materials e-mailed to: Julie Ploor: julie@doorcountyprinting.com

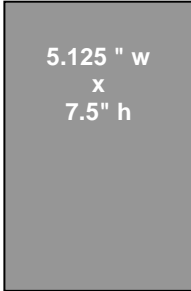
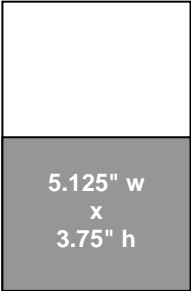
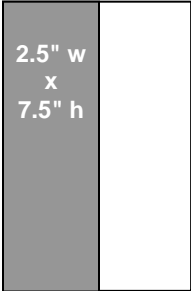
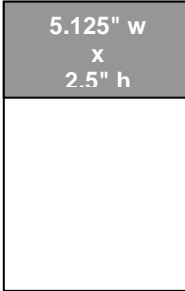
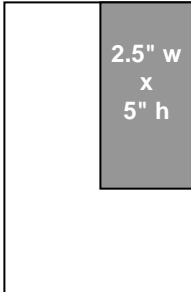
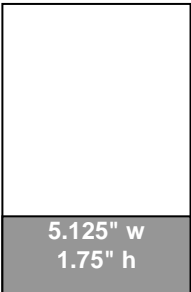
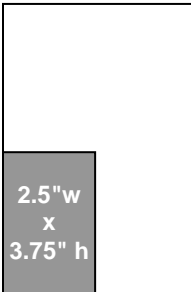
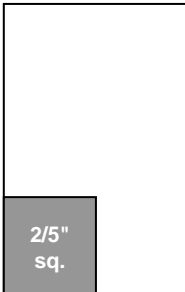
REQUIRED: Design contact person _____ Phone _____

- My check for \$_____ is enclosed
I will send my payment by April 13, 2012

Authorized signature _____ Date _____

BIRCH CREEK 2012 SEASON PROGRAM BOOK

AD SIZES & RATES (all ads are black & white except outside back cover and inside front and back covers)

<p>FULL PAGE 5.125 x 7.5 \$590</p> <p>OUTSIDE BACK COVER (COLOR) \$795</p> <p>INSIDE FRONT or BACK COVER Special! \$735 \$695 In Color!</p>		<p>1/2-PAGE HORIZONTAL 5.125 x 3.75 \$370</p>		<p>1/2-PAGE VERTICAL 2.5 x 7.5 \$370</p>		<p>1/3-PAGE HORIZONTAL 5.125 x 2.5 \$315</p>	
<p>1/3-PAGE VERTICAL 2.5 x 5 \$315</p>		<p>1/4-PAGE HORIZONTAL 5.125 x 1.75 \$255</p>		<p>1/4-PAGE VERTICAL 2.5 x 3.75 \$255</p>		<p>1/6-PAGE 2.5 x 2.5 \$220</p>	

TECHNICAL REQUIREMENTS

- **Acceptable file formats:** Please submit your ad in a hi-res PDF file.
- Use **one** of the following methods to send your ad artwork:
 - 1.) **Mail CD** to Julie Floor, DC Printing, 110 S. Second Ave., Sturgeon Bay, WI 54235. Include a hard copy of your ad.
 - 2.) **Email PDF** attachment to: julie@doorcountyprinting.com. Put "**Birch Creek 2012 program book ad**" in the e-mail's subject line, and the name of your business/company in the body of the email.
 - 3.) **Hand-deliver** artwork and files to DC Printing office, 110 S. Second Ave., Sturgeon Bay, Monday-Thurs 8-4:00, Friday 8-Noon.

DEADLINES:

**Contract:
Ad & Payment:**

**Friday, February 3, 2012
Friday, April 13, 2012**

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Billing and contract questions: Cathy Knipfer, Birch Creek (920) 868-3763