



BIRCH CREEK MUSIC PERFORMANCE CENTER, INC. 2024 SPONSORSHIP FACTS AND RATE SHEET

By becoming a Birch Creek Concert Sponsor, you are making a statement that you care about the growth and development of some of the best young musicians in the country. In turn, students, faculty and our concert audiences take note of and appreciate your support of Birch Creek.

Birch Creek Gives...

- Continuous recognition (throughout summer) in marketing & promotional materials via email, social media posts, newspapers, Birch Creek's Website, and also our Birch Notes Newsletter, which is mailed to more than 6,000 patrons.
- Your business logo or name printed in Birch Creek's season Program Book, handed out at every summer and fall concert to OVER 6,700 concertgoers, **if reserved by April 15, 2024.**
- Tax acknowledgement for the tax-deductible portion of your sponsorship. Complimentary tickets are deducted from your total.
- On the evening of your concert, an announcement of your sponsorship from the stage, your logo on posters displayed at the entrances to the performance hall, as well as printed acknowledgement in the evening's program insert.
- On the evening of your concert, complimentary concert tickets in the premium seating with reserved seats.
- Invaluable good will for your visible support of Birch Creek's music education for promising young students.

The Sponsor Gives...

		<u>Premium Tickets Received</u>
• Sponsor the performances for one 2-week session		
• <i>Symphony or Percussion</i>	\$6,000.00	16
• <i>Jazz I or Jazz II</i>	\$6,500.00	16
• Sponsor the first week of Symphony, including the Concerto Competition Performance and Fourth of July	\$3,200.00	14
• Sponsor a week of performances (4-night schedule)	\$2,700.00	12
• Sponsor a week of performances (3-night schedule)	\$2,400.00	10
• Sponsor a Saturday night concert in the Dutton Barn <i>(Nightly rate includes: Opening Night and 4th of July Concert)</i>	\$1,000.00	8
• Sponsor a Saturday night concert in Juniper Hall <i>(Fall Series)</i>	\$1,000.00	4
• Sponsor a Friday night concert	\$850.00	6
• Sponsor a Wednesday or Thursday night concert	\$650.00	4

Contact Michelle Naese
Phone (920) 868-3763 • Email michelle@birchcreek.org

Sponsorships are being sought for each session, therefore multiple sponsorships for each concert are possible. The sponsor may share costs with another organization, or Birch Creek may schedule more than one sponsor each evening. The above sponsorship plans may be adjusted to fit the needs of an interested sponsor. For example, some corporations have preferred to sponsor four Thursdays or three Fridays, etc.

Birch Creek is a 501(c)(3) non-profit corporation.
Sponsorships may be tax deductible to the extent permitted by law.
Thanks for your support!



2024 Concert Sponsorship Agreement

Please complete and return this agreement to Birch Creek Music Performance Center by **April 15, 2024**, to be included in the printed concert program book. If you are not able to reserve your sponsorship by this date, know that you will be listed in the program insert for that concert and mentioned from the performance stage. Please complete and return this form at least two weeks prior to concert date if you miss the April 15 date.

Contact Michelle with any questions. Thank you for your support.

Concert Date: _____ Sponsorship Cost (at least two weeks prior to concert date): \$ _____

General Information

Sponsor/Business name: _____

Mailing address: _____

Sponsor contact person: _____

Phone: _____ Fax: _____ E-mail: _____

Your generous sponsorship entitles you to reserved Premium Seats. Your tickets will be held at Will Call. Please call for other ticketing arrangements and refer to the Concert Sponsor Fact sheet for details regarding the number of tickets for your sponsorship level.

Row Preference

- ____ Front row
- ____ Second row
- ____ Third row
- ____ Other _____

Side Preference (based on availability)

- ____ Left Side (when facing the stage)
- ____ Right Side (when facing the stage)

Do you wish your sponsorship to be anonymous? ___ Yes ___ No

If yes, signage will acknowledge an "anonymous" sponsor, and you will not be recognized from stage.

If you have a logo that you would like Birch Creek to use in the program book and as concert signage on your concert night(s), please email artwork as high-resolution PDF to laura@birchcreek.org upon returning this agreement, prior to April 15. If after April 15, please email at least two weeks prior to your sponsored concert. Signage is printed in black ink.

Will you accept Birch Creek promotional materials for display at your office? ___ Yes ___ No

If you wish to have a sponsorship statement read from the stage, please include it below.

Authorized signature: _____ Date: _____

Contact Michelle Naese Phone: (920) 868-3763 Email: michelle@birchcreek.org

Birch Creek Music Performance Center
3821 County E - PO Box 230
Egg Harbor, WI 54209-0230

Corporate sponsorships are being sought for each session, therefore multiple sponsorships for each concert are possible. The sponsor may share costs with another organization, or Birch Creek may schedule more than one sponsor each evening. The above sponsorship plans may be adjusted to fit the needs of an interested sponsor. For example, some corporations have preferred to sponsor four Thursdays or three Fridays, etc.

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